

ADVERTISING AT www.electrotherapy.org.in

www.electrotherapy.org.in is happy to consider requests for the placement of adverts on our website.

Benefits

- The opportunity to reach millions of physical therapists around the globe.
- Presence on a website that is accessed by visitors 24 hours a day.
- Used as a resource by physical therapist students, educators and clinicians around the world.

We offer various locations for advertisers on our website like homepage, about us, publications, suppliers, courses, useful links & searches. There may be some flexibility over the size and location of ads, so please feel free to let us know if you would like to discuss any other requirements you may have.

Format

- Ads must not have transparent backgrounds
- Size: 150 x 150 pixels
125 x 125 pixels
468 x 60 pixels
- Format: JPEG or GIF
- Max File Size: 200kb

Location

- Adverts can be placed at the right top corner aside main logo or just above the Google Ads (which appear in the right hand column of every page except the search database) or at the bottoms pane (charges may vary).
- Ads will alternate, with a new ad appearing whenever the page is refreshed.

Charges

- There is an initial set up fee for each advertisement of Rs. 10,000/-.
- The quarterly fee for displaying an adv is Rs. 15,000/- for the first three months (with a minimum period of three months) reducing to Rs. 10,000/- for anything over the first three months.
- Annual charges for placing an advertisement is Rs. 50,000/- (inclusive of initial set up fee)

Note: It is possible for us to host multiple locations of a single adv (e.g. the same adv in different pages). If we do this, each additional adv at different page will cost 50% more.

Please Note

- All advertisements are subject to approval by www.electrotherapy.org.in and www.electrotherapy.org.in hereby reserves the right to refuse any adverts.
- All advertising must be pre-paid in Indian Rupees.
- www.electrotherapy.org.in can withdraw ads from the website at any time without notice.
- The prices listed are valid from 1st July 2008 and can be subject to change without prior notice.
- Placement of an adv on the www.electrotherapy.org.in website does not imply any endorsement of the advertised products and/or services by www.electrotherapy.org.in,

If you are interested in placing an ad on our website please email us at advertise@electrotherapy.org.in with the relevant adv in the format given above, along with details of how long you wish the initial display period to be.